

Governors State University
Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Dual Degree Program and Transfer Initiatives

Leader(s): Jessica Specht

Implementation Year: 2017-2018

Goal #1: Expand, enhance and promote the Dual Degree Program (DDP) as a model pathway to the baccalaureate degree for transfer students from our partner community colleges.

Objective 1:	<u>Increase the feasibility and attractiveness of the Dual Degree Program pathway and/or vertical transfer options, especially at remote partner colleges.</u>																																				
Action Items	<ul style="list-style-type: none"> ➤ Collaborate with GSU’s School of Extended Learning to promote satellite programs at Triton College (Criminal Justice and Communications programs, and Information Technology available fall 2018) and Kankakee Community College (Business) ➤ Promote full and majority online programs, such as the RN-to-BSN and Criminal Justice programs ➤ Increase participation in transfer activities on remote partner campuses ➤ Increase classroom presentations at community colleges, such as in College Success (College 101) courses ➤ Continue inquiries into curriculum lock-in for DDP students ➤ Promote 3+1 programs, in collaboration with academic colleges at GSU ➤ Adjust the GPA requirement for Chicago Star Scholars award, in order to increase eligibility and better align award with Chicago Star Scholarship GPA requirement 																																				
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ “On trend” or increased DDP student enrollment at each partner campuses 																																				
Achieved Outcome and Results	<p>While there were small gains in enrollment at DDP’s distance partners (i.e., College of DuPage and Triton College), total DDP enrollment significantly decreased over the 2017-2018 academic year:</p> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="text-align: left;">Community College</th> <th style="text-align: center;">Beg. of FA17</th> <th style="text-align: center;">End of SP18</th> <th style="text-align: center;">% Increase</th> </tr> </thead> <tbody> <tr> <td>College of DuPage</td> <td style="text-align: center;">0</td> <td style="text-align: center;">1</td> <td style="text-align: center;">100%</td> </tr> <tr> <td>Daley College-CCC</td> <td style="text-align: center;">39</td> <td style="text-align: center;">28</td> <td style="text-align: center;">-28%</td> </tr> <tr> <td>Harold Washington-CCC</td> <td style="text-align: center;">9</td> <td style="text-align: center;">10</td> <td style="text-align: center;">11%</td> </tr> <tr> <td>Harper College</td> <td style="text-align: center;">1</td> <td style="text-align: center;">1</td> <td style="text-align: center;">0%</td> </tr> <tr> <td>Joliet Junior College</td> <td style="text-align: center;">46</td> <td style="text-align: center;">42</td> <td style="text-align: center;">-8.7%</td> </tr> <tr> <td>Kankakee Community College</td> <td style="text-align: center;">51</td> <td style="text-align: center;">31</td> <td style="text-align: center;">-39%</td> </tr> <tr> <td>Kennedy King College-CCC</td> <td style="text-align: center;">26</td> <td style="text-align: center;">18</td> <td style="text-align: center;">-30.7%</td> </tr> <tr> <td>Malcolm X-CCC</td> <td style="text-align: center;">19</td> <td style="text-align: center;">13</td> <td style="text-align: center;">-31.6%</td> </tr> </tbody> </table>	Community College	Beg. of FA17	End of SP18	% Increase	College of DuPage	0	1	100%	Daley College-CCC	39	28	-28%	Harold Washington-CCC	9	10	11%	Harper College	1	1	0%	Joliet Junior College	46	42	-8.7%	Kankakee Community College	51	31	-39%	Kennedy King College-CCC	26	18	-30.7%	Malcolm X-CCC	19	13	-31.6%
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Moraine Valley Community College	65	64	-1.5%
Morton College	4	3	-25%
Olive Harvey College-CCC	32	25	-21.9%
Prairie State College	116	75	-35%
South Suburban College	58	45	-22.4%
Triton College	2	3	50%
Truman College-CCC	8	6	-25%
Waubonsee Community College	2	2	0%
Wilbur Wright College-CCC	3	1	-66.7%
Totals	481	368	-23.5%

However, DDP was able to sustain certain enrollment numbers by completing the following initiatives/action items over the course of the 2017/2018 academic year:

- Decreased the minimum GPA requirement for Chicago Star Scholars Scholarship, to align with City College’s GPA requirement and increase eligibility; DDP awarded its first Chicago Star Scholars Scholarship for Fall 2018.
- Presented DACA scholarship workshop at Triton College in collaboration with extended learning
- Participated in “Manufacturing Day” at Prairie State College on behalf of COB’s 3+1 program for Manufacturing Management
- Presented at City Colleges’ “DACA Week”, on college success services and scholarships opportunities
- Increased presence in classrooms, including: PSC-Social Work, KCC-Scholarship Seminar, CCC-College Success Seminar (Transfer Processing + DDP) & Biology; also presented DDP benefits to PSC-Club Advisor Meeting and SSC-MSI Meeting
- Continued to collaborate with Recruitment to attend table visits and transfer fairs
- Participated in annual Chicago Star Scholar kickoff event and graduation cording ceremony
- Continued to partner with Michelle Sebasco to promote Triton College satellite programs (IT, COMS, and CJUS) at Truman and Wilbur Wright transfer fairs and Triton’s Instant Decision Day
- Facilitated advising sessions along with coinciding table visits at COD for Nursing 3+1
- Increased office hours in Triton College’s new University Center
- One of twelve partners to participate in Daley Partnership Fair
- Collaborated with GSU MSI to present DDP to MVCC administration and Man-Up team
- Presented program to community college partners at GSU Articulation Summit
- Attended all seven City Colleges of Chicago Transfer Fairs in spring 2018

Analysis of Results
(Where outcomes met? Exceeded? Progress towards goal. Implications for AY19 Objectives.)

Overall between August 31, 2017, and May 31, 2018, DDP student enrollment decreased by 23.5%; therefore, the desired outcome/achievement of increasing DDP enrollment at partner colleges, with the exception of two remote campuses, was not met.

A particular challenge for DDP this semester was new or limited staffing at all 17 partnering campuses. There was a new DDP Transfer Specialist for Prairie State, South Suburban, and Kankakee Community Colleges starting in the summer of 2017. There

were also limited campus visits during the fall semester at Moraine Valley Community College, Joliet Junior College, and the City Colleges of Chicago; the DDP Transfer Specialist for MVCC/JJC was also upholding Director duties throughout the term, and the DDP Transfer Specialist for CCC left the position in October 2017. During the spring semester, the remaining campuses regained a DDP Transfer Specialist, but both were new in their roles and were focused on reconnecting with current DDP students in the pipeline and familiarizing themselves with each campus academic catalog, versus new enrollments.

Plans for AY19 will include rebranding DDP marketing materials, more consistent presence on all 17 campuses, and professional development training for DDP Transfer Specialists to improve marketing tactics, academic advising techniques, and effective use of collaboration.

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Objective 2:	<u>Disseminate successful student outcomes to regional and national audiences within higher education to publicize the impact of DDP on degree completion.</u>
Action Items	<ul style="list-style-type: none"> ➤ Present program data and success strategies at regional and national conferences ➤ Assist in facilitating the Kresge Dissemination Conference in June 2018 ➤ Attend regional conferences in order to network with professionals from like-programs ➤ Collaborate with GSU's MSI to present progress of programming at conferences ➤ Respond to requests for consultation from institutions with like-programs ➤ Work with GSU Institutional Research to compare DDP transfer students to traditional GSU transfer students
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Illustrate that DDP has an impact on degree completion and academic success ➤ Expanded exposure for DDP and GSU
Achieved Outcome and Results	<p>During AY18, the DDP staff participated in the following dissemination activities:</p> <ul style="list-style-type: none"> ➤ Presented on processes and successes of DDP at the ILACADA Annual Conference and Thrive Chicago Conference ➤ Attended regional conferences in order to network with professionals from like-programs (Chicagoland HSI Symposium, ILACADA, Thrive, IACAC's Sharing the Dream Conference) ➤ In collaboration with MSI, submitted proposal that was accepted to present at the annual College Changes Everything Conference scheduled for July 2018 ➤ Attended annual IACAC Transfer Summit; networked with like institutions, attended panel discussion on transfer partnerships ➤ As part of the Kresge Dissemination goal, DDP presented its annual data to the Presidents' Alliance meeting on June 4, 2018, as well as participated in the Summer Institute Consultation meeting that immediately followed.
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY19 Objectives.)	<p>The goal of expanding exposure of DDP to regional audiences was met with this year's accomplishments. While DDP staff was limited, the team managed to still reach new audiences that are interested in transfer student success. Positive feedback was received from those who participated in the Summer Institute Consultation meeting; collaboration will continue throughout the AY19 and will conclude with a physical "institute" in June 2019.</p> <p>Goals for AY19 include returning to the Great Lakes Regional Student Success Conference in collaboration with MSI to promote the progress that has been made between the programs.</p>

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Objective 3:	<u>Expand knowledge of DDP beyond community college and university outreach.</u>
Action Items	<ul style="list-style-type: none"> ➤ Network with community leaders and participate in city/township programming to promote DDP and other pathways to higher education ➤ Assist with 2+2+2 initiatives or other high school initiatives on GSU campus ➤ Continuing to expand community service events throughout Chicagoland area; increase visibility of DDP
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Expanded exposure for DDP and GSU
Achieved Outcome and Results	<p>In an effort to expand DDP marketing to surrounding community agencies and high schools, the following items were accomplished:</p> <ul style="list-style-type: none"> ➤ Represented DDP and GSU at the “Day of the Immigrant” event hosted by Southwest Suburban Immigrant Project, attendance 10,000+, to promote college completion and resources for immigrant populations ➤ Presented at St. Jerome Church, Chicago IL, on college readiness ➤ Revisited community service locations that haven’t been utilized by DDP in several semesters; such as the Park Forest Senior Center, Feed My Starving Children in Aurora, and Children’s Hunger Fund in Homewood
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY19 Objectives.)	<p>The Kresge supported 2+2+2 initiative at GSU was not fully implemented until the spring of 2018; therefore, DDP has not yet scheduled a visit to speak with the Crete-Monee students that are participating in the collaborative program. Therefore, this objective will carry over into AY19 goals.</p> <p>Objectives for AY19 will also likely include: revisiting collaboration with GSU Recruitment to high school college fairs in newly defined territories, brainstorming opportunities for providing exceptions for high achieving high school students (e.g., dual credit, Year Up, Distinguished Scholars), and reaching out to community agencies to expand the reach of DDP’s services to both traditional student populations and potential adult learners.</p>

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Objective 4:	<u>Expand partnership with DDP Big 5 partner campuses and grow DDP/transfer enrollment from all 5 campuses.</u>
Action Items	<ul style="list-style-type: none"> ➤ Continue to utilize table visits and info sessions for increased exposure ➤ Collaborate with PSC and GSU’s MSI programs to promote DDP-MSI scholarship ➤ Increase communication with community college advising staff ➤ Continue to participate in annual transfer events ➤ Expand involvement with student organizations via club meetings, events (such as PTK, Honors, TRiO, International Students, Athletics, ALAS)
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Increased DDP student enrollment at each Big 5 partner campus
Achieved Outcome and Results	<p>In efforts to increase enrollment at our Big 5 partner campuses, staff made the following the contacts:</p> <ul style="list-style-type: none"> ➤ Initiated reallocation of Honors scholarship for non-DDP students, with the intention of sparking further collaboration with Honors and PTK groups (to be in place for Fall 2019 applications) ➤ Continued or increased table visits outside of City Colleges’ advising offices to increase DDP visibility (to regain presence after being absent fall semester) ➤ Collaborated with PSC MSI team to promote DDP-MSI scholarship; provided feedback on new flyer made for distribution at PSC in spring 2018 ➤ Increased communication with community college advising staff via personally distributing GSU event materials (Admissions’ event flyers, DLMD Film Festival flyer, etc.) and while networking at the GSU Articulation event in March 2018. ➤ Established new DDP support y collaborating with GSU-MSI’s liaison, Juhelia Thompson, at South Suburban College. ➤ Participated in annual PTK/Honors Transfer Party and Major Exploration Fair at Joliet Junior College, as well as the Criminal Justice Fair at Moraine Valley Community College. ➤ Established regular table visits at Joliet Junior College’s Romeoville campus ➤ Took part in new MOU signing ceremony with Prairie State, Moraine Valley, and South Suburban College. ➤ Co-hosted Kresge evaluation meeting with MSI students and advising staff at South Suburban College. ➤ Attended Prairie State College’s Transfer Fair in spring 2018
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal / AY19 Objectives.)	<p>Despite these efforts, DDP faced a decrease in student enrollment at all “Big 5” campuses. The new DDP staff now has 1-2 semesters of experience in DDP, and with additional summer training, will approach AY19 with the goal of regaining the different and exceeding previous year’s enrollment. Staff will also strengthen their individual knowledge and collaborations with GSU’s College of Business (A.A.S. to B.A.A.S. pathways), GSU’s Male Success Initiative Coordinator, and the community</p>

	college's student services, to increase DDP's visibility and regain its targeted enrollment.
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